

FOUR  
LEGS  
OF  
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TABLE

# PICTURE BOOKS

F.L.O.A.T GALLERY IN COLLABORATION WITH  
4 INDEPENDENT PHOTOGRAPHY BOOK PUBLISHERS

DEC 18TH-JAN 16TH  
OPENING RECEPTION & BOOK SALE,  
INTRODUCING A SELECTION  
OF LIMITED EDITION PRINTS,  
SAT DEC 18TH, 6-8PM  
FOR MORE INFORMATION  
PLEASE CONTACT 646-239-8834  
INFO@THEFLOATGALLERY.COM

*F.L.O.A.T Gallery in collaboration with four dynamic independent photography publishers - Hassla Books, JSBJ, Lay Flat and Seems, presents its second exhibition **Picture Books**, a presentation of small-run photography publications that express the visions of their featured artists and exist as works of art themselves. Limited edition prints curated by F.L.O.A.T will be available for sale throughout the duration of the exhibition.*

*Picture Books is curated by Caroll Taveras and Meagan Ziegler-Haynes and runs through January 16th, 2011.*



LAY FLAT 02: META, LAY FLAT

**Hassla**

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seems

**HASSLA** Hassla Books is an independent publishing company with a focus on art and photography. We specialize in publishing small, low-run artist books that feature the work of both emerging and established artists, always working one-on-one with the artists to create a publication that evokes the very essence of the artist's focus. This intimate process, coupled with Hassla's simple aesthetic, allows for an interior view into the artist's work.

Hassla Books was founded January 2007 in Amherst, New Hampshire by David Schoerner. The first publication was released in March, 2007. Hassla is now located in New York City.

**JSBJ** Spread around Paris and New York the friends Jérémie Egry (b. 1979), Aurélien Arbet (b. 1980), and Nicolas Poillot (b. 1978) get together in JSBJ. These French photographers not only produce their own zines (Blue Zine collection) and larger collaborative photographic publications (Empty cabs, Full cabs 2009, Bruit de Fond Background noise 2010) they also host the portfolio based website where they promote a large number of new and talented photographers.

**LAY FLAT** Founded in January 2009 by Shane Lavalette, Lay Flat is an independent imprint that specializes in unique, small-run and limited edition photography books and multiples. We work collaboratively with both emerging and established artists to create books that express a vision and exist as artful objects in themselves. In addition to artist books, we publish an annual magazine of contemporary photography and writing. Assembled by Lavalette along with an invited guest editor, each issue of the publication considers a new theme and format.

**SEEMS** Seems is an independent publisher of small-run art books based in New York. Our goal is to make original art accessible to everyone. We create books that start dialog and conversation, with a high priority placed on quality and content. We publish a hybrid of zines and monographs, with each book in a solo show format: one artist with a free reign throughout. The name Seems comes from the idea that art and design are not black and white, but gray; there is no absolute; therefore they demand dialog and debate. Seems has also participated in book exhibitions in South Africa, Italy, Canada, San Francisco, and New York.